

# Upclose *with* and *personal* Martin Crowe

Martin Crowe, the former New Zealand international cricketer and current executive producer for Sky TV, has been appointed the company spokesperson for Advanced Hair Studio New Zealand.



Martin has been going bald since 1993 and over the past 12 months has been in a programme that has restored his head of hair to its "former beauty."

"It was my choice to have the treatment," says Martin, "I decided that if I didn't do something about it, I would always wonder...I had to face up to it."

Martin has been "blown away by people's reaction" to his new hair. Particularly fellow commentator Ian Smith, who quipped, "now you have the hair covered, just get rid of a few chins..."

But, Martin is happy with his new look, smiling he says, "I feel more relaxed and comfortable...I love my new hair!"

**What has been the most momentous occasion in your life?**

Reaching 100, Lords, 1994

**How has your new hair changed your life?**

Immensely, I feel more relaxed and comfortable especially in front of the camera

**Was the treatment painful and did it take a lot of time?**

Absolutely no pain, no surgery, it took two hours

**What would you say to others considering the Advanced Hair Studio treatment?**

If you don't try it...you'll never know. If it is not for you long term, it is reversible

**What was your best experience while playing cricket?**

World Cup 1992

**What was your worst experience while playing cricket?**

Pulling a hamstring during the semi-finals of 92 World Cup

**What is the most interesting place you have visited?**

Italy

**What is the best advice you have ever received?**

"Stay calm" - Richard Benuad

**Do you have a mentor and if so who?**

David Howman

**Who has influenced you most in your life?**

Parents - Aud & Dave

**Are you a morning or a night person?**

A balance of both

**What do you like most about your personality?**

Staying calm

**What do you dislike most in the world?**

A Hangover!

**If you could do anything in the world, what would it be?**

Shoot 64 at Augusta, beating Tiger!

**What is the ultimate luxury for you?**

Lear Jet to Augusta for a round of golf, then the big boat on the Med

**What are you doing professionally at the moment?**

Executive producer at Sky TV, Cricket commentator

**Where would you like to be professionally in ten years?**

Still on television

**What are you afraid of?**

The old hairline!

**What do you love most?**

Sharing

**How would you like to be remembered?**

Quiet and calm