



Former international cricketers Martin Crowe and Greg Matthews are no longer balding and now promote a hair replacement company.

PHOTO: MARTIN WOODHALL

Head-turning stars

By Donna Birkett

The two black leather-clad men in a central-city hotel foyer are former international cricket players but they are not here to talk about sport.

It is their crowning glory which is the topic of conversation.

The over-the-top Australian Greg Matthews offers a kiss on the hand when introduced and Kiwi Martin Crowe a handshake as the duo get down to the business of promoting a hair replacement company.

Crowe said he started losing his hair about a decade ago and it frustrated him. He went to get a consultation and as a result of completing a strand-by-strand programme he feels more relaxed and comfortable.

He has had a fine membrane integrated with his own skin and the attached hair is from Europe. He likes to claim his locks are from Paris.

Meanwhile, Matthews said he liked the feeling of the wind through his replaced hair.

Both believed the hair has made them look younger.

But does it attract the women? Well, apparently yes. Matthews said younger women were talking to him again.

But Crowe said it was not an issue for him, although his partner preferred him with hair.

•Crowe and Matthews were in Christchurch for a day this week as part of a promotional tour for an Advanced Hair Studio New Zealand programme that costs between \$4000 and \$6000.